



# GUILT FREE...



LIGHT, CRISPY & DELICIOUS SUPER SNACKS

# **COMPANY OVERVIEW**

Bitkit, a dynamic and innovative brand, operates under the esteemed umbrella of Snackeat Foods Private Limited. Established in the thriving year of 2023, Bitkit has swiftly risen to prominence as a trailblazer in the healthy snacks manufacturing industry. With a steadfast commitment to excellence and an unwavering focus on customer satisfaction, Bitkit has successfully carved its niche in the competitive market.

# BRINGINGAUTHENTICTASTEOF KHAKHRA

# PURPOSE

"To envisions a world where snacking is not just a treat but a wholesome experience."



We strive to redefine snacking norms by offering an enticing range of tasty treats that are not only delicious but also health-conscious, ensuring a harmonious blend of flavour and nutrition in every bite.



perceive and indulge in snacks." Bitkit is committed to promoting a balanced lifestyle by providing snacks that are not only tempting to the taste buds but also contribute to overall wellbeing.



# MISSION

"To revolutionize the way people perceive and indulge in snacks."



# **SPICE UP** YOUR MORNING TEA-TIME



# PRODUCT

Bitkit boasts an impressive assortment of healthy snacks that cater to a spectrum of tastes and dietary needs. From guilt-free Khakhra and nutrient-rich Chips to innovative super seed-infused snacks, our products reflect our dedication to creating flavourful snacks that align with a health-conscious lifestyle.

# Khakhra - The Super Snacks





# **CORE VALUES**

Quality : We uphold uncompromising standards of quality, sourcing the finest ingredients and employing rigorous quality control measures to deliver snacks that meet and exceed expectations.

**Innovation** : Bitkit thrives on innovation, continuously exploring new Flavors, ingredients, and manufacturing techniques to keep our offerings fresh and exciting products.

Customer-Centric : Customer satisfaction is at the heart of everything we do. We listen, adapt, and evolve to ensure our products resonate with our customers' desires and preferences.

Health and Wellness : We are faithful advocates of health and wellness. Our snacks are meticulously crafted to provide nourishment without sacrificing on taste, making healthy choices enjoyable.

Sustainability : Bitkit is committed to sustainable practices, aiming to minimize our environmental footprint through responsible sourcing, packaging, and production processes.







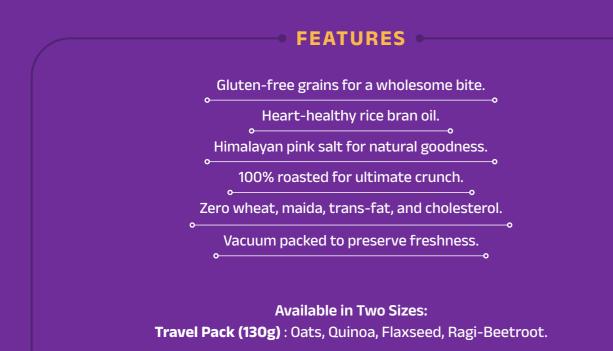


# **INTRODUCING BITKIT**

# **GLUTEN-FREE KHAKHRA**

# **THE PERFECT GUILT-FREE SNACK!**

Indulge in our Gluten-Free Khakhra, a fusion of delectable taste and healthy choices. Crafted with care, it's a snack that aligns with your wellness goals.





Elevate your snacking experience with Bitkit Gluten-Free Khakhra a blend of taste, health, and convenience!

# FAMILY PACK (180G)

Oats, Quinoa, Flaxseed, Ragi-Beetroot, Oats-Lemon Mint, Oats-Spanish Tomato, Oats-Cheese Mania, Oats-Desi Chaat.

# **GLUTEN-FREE KHAKHRA**





**Flaxseed Khakhra** 

Raagi Khakhra





**Oats Classic Khakhra** 

**Oats Cheese Mania Khakhra** 



Oats **Lemon Mint Khakhra** 



Quinoa Khakhra



Oats Desi Chaat Khakhra



Oats **Spanish Tomato Khakhra** 

# **INTRODUCING BITKIT**

# **MULTIGRAIN KHAKHRA**

# **A FUSION OF TASTE AND WELLNESS!**

Savor the harmony of flavours with Bitkit Multigrain Khakhra - a delightful medley of five meticulously chosen grains that dance on your palate.

FEATURES

Crafted from a blend of 5 grains: Wheat, Oats, Soya, Corn, and Chana dal.

Enriched with Psyllium Husk for enhanced digestion and health benefits.

Infused with Hydrolysed Vegetable Protein (HVP) for an added protein punch.

100% Roasted, boasting zero cholesterol and trans-fat.

Vacuum packed to seal in ultimate freshness.



Elevate your snacking experience with Bitkit Multigrain Khakhra a symphony of taste and health in every bite!

FAMILY PACK (200G)

Mexican, Manchurian, Peri-Peri, Pudina-Chaat.

# **MULTIGRAIN KHAKHRA**





Peri-peri Khakhra

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**Pudina Chaat Khakhra** 

# **UPCOMING PRODUCTS**



**Manchurian Khakhra** 



**Mexican Khakhra** 



Bajri Methi Khakhra Jowar Methi Khakhra **Raagi Sesame Khakhra** Rajgira Kothmir Khakhra

# **UPCOMING**

# **ROASTED SNACKS**



**DOMESTIC & GIFTING** 

sales@bitkit.in +91 92742 92752



# **OUR CLIENT**











BREKI

PROTEIN RICH

SUPER RICH

# **SUPER RICH MAKHANA**

- Salted Tangy Tomato
- Black Pepper Periperi
- Cheese Mania 
   Pudina Chaat

Lemon mint

- Mexican
- Manchurian





# FIBER RICH BHAKHRI

Gluten Free: Oats • Quinoa • Flaxseed • Raagi Beetroot Multigrain : Plain • Methi • Masala Jeera 
 Coriander Chili 
 Garlic Chili



# **PROTEIN RICH PEANUTS**

- Salted • Hing Jeera
- Black Pepper
   Chilli Garlic





# Sameer Popat, Co-Founder & CEO Partner, Vajani Foods,

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# Director, Somnath Products Private Limited,



**Owner, B.kumar Food Consultancy Services,** Education: Bachelor of Science (B.Sc.), Biochemistry, Diploma in QA & ISO 9000, 30+ Years Experience in Food Industry, Recipe Development and R&D +91 98249 30108 | bkumar@bitkit.in

# Kalpesh Parekh, Co-Founder & CFO

Owner, K. P. Parekh & Co., Education: Chartered Accountant, ICAI, 9+ Years Experience in Finance, Audit and Start-up Eco System +91 98984 64348 | kalpesh@bitkit.in





## **EXPORT & PRIVATE LABEL**

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# **PROMOTORS PROFILE**

# Sagar Popat, Co-Founder & CMO

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# Bhikhu Kumar, Co-Founder & CIO



## **GROUP COMPANIES**

SOMNATH PRODUCTS PRIVATE LIMITED Manufacturer & Exporter of Incense Sticks, Puja Products & FMCG Products www.somnathproducts.com

SOMNATH E-VENTURE

**SomnathMart**.com

SOMNATH GLOBAL LLP Import-Export Company of Agri, Food, FMCG & General Merchandise Products www.somnathglobal.com

VAJANI FOODS (NOW MERGED WITH SNACKEAT FOODS PVT. LTD.) Manufacturing & Exporter of Khakhra www.vajani.com

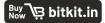


Manufacturer & Exporter
SNACKEAT FOODS PRIVATE LIMITED

**Factory** : Plot. No. 4 & 5, R.S. No. 114/1 Amul Industrial Road, Opp. Gujarat Samachar Press, Anandpar (Navagam), Rajkot - 360 003, Gujarat, INDIA

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Also Available on : amazon Flipkart 🙀 🕚 JioMart