

GULTEN FREE

LIGHT & CRISPY

MULTIGRAIN

KHAKHRA

SNACKS



Khao...
GUILT FREE...



LIGHT, CRISPY & DELICIOUS SUPER SNACKS

COMPANY OVERVIEW

Bitkit, a dynamic and innovative brand, operates under the esteemed umbrella of Snackeat Foods Private Limited. Established in the thriving year of 2023, Bitkit has swiftly risen to prominence as a trailblazer in the healthy snacks manufacturing industry. With a steadfast commitment to excellence and an unwavering focus on customer satisfaction, Bitkit has successfully carved its niche in the competitive market.

BRINGING AUTHENTIC TASTE OF KHAKHRA

PURPOSE

"To envision a world where snacking is not just a treat but a wholesome experience."

We strive to redefine snacking norms by offering an enticing range of tasty treats that are not only delicious but also health-conscious, ensuring a harmonious blend of flavour and nutrition in every bite.



MISSION

"To revolutionize the way people perceive and indulge in snacks."

Bitkit is committed to promoting a balanced lifestyle by providing snacks that are not only tempting to the taste buds but also contribute to overall well-being.



**SPICE UP
YOUR
MORNING
TEA-TIME**

CORE VALUES

Quality : We uphold uncompromising standards of quality, sourcing the finest ingredients and employing rigorous quality control measures to deliver snacks that meet and exceed expectations.

Innovation : Bitkit thrives on innovation, continuously exploring new Flavors, ingredients, and manufacturing techniques to keep our offerings fresh and exciting products.

Customer-Centric : Customer satisfaction is at the heart of everything we do. We listen, adapt, and evolve to ensure our products resonate with our customers' desires and preferences.

Health and Wellness : We are faithful advocates of health and wellness. Our snacks are meticulously crafted to provide nourishment without sacrificing on taste, making healthy choices enjoyable.

Sustainability : Bitkit is committed to sustainable practices, aiming to minimize our environmental footprint through responsible sourcing, packaging, and production processes.



Spice UP PRODUCT

Bitkit boasts an impressive assortment of healthy snacks that cater to a spectrum of tastes and dietary needs. From guilt-free Khakhra and nutrient-rich Chips to innovative super seed-infused snacks, our products reflect our dedication to creating flavourful snacks that align with a health-conscious lifestyle.

Khakhra - The Super Snacks

GLUTEN FREE

MILLET

MULTIGRAIN

PROTEIN RICH



INTRODUCING BITKIT

GLUTEN-FREE KHAKHRA

THE PERFECT GUILT-FREE SNACK!

Indulge in our Gluten-Free Khakhra, a fusion of delectable taste and healthy choices. Crafted with care, it's a snack that aligns with your wellness goals.

FEATURES

- Gluten-free grains for a wholesome bite.
- Heart-healthy rice bran oil.
- Himalayan pink salt for natural goodness.
- 100% roasted for ultimate crunch.
- Zero wheat, maida, trans-fat, and cholesterol.
- Vacuum packed to preserve freshness.

Available in Two Sizes:

Travel Pack (130g) : Oats, Quinoa, Flaxseed, Ragi-Beetroot.



Elevate your snacking experience with Bitkit Gluten-Free Khakhra
a blend of taste, health, and convenience!

FAMILY PACK (180G)

Oats, Quinoa, Flaxseed, Ragi-Beetroot, Oats-Lemon Mint, Oats-Spanish Tomato, Oats-Cheese Mania, Oats-Desi Chaat.

GLUTEN-FREE KHAKHRA



Flaxseed Khakhra



Raagi Khakhra



Quinoa Khakhra



Oats Classic Khakhra



Oats
Cheese Mania Khakhra



Oats
Desi Chaat Khakhra



Oats
Lemon Mint Khakhra



Oats
Spanish Tomato Khakhra

INTRODUCING BITKIT

MULTIGRAIN KHAKHRA

A FUSION OF TASTE AND WELLNESS

Savor the harmony of flavours with Bitkit Multigrain Khakhra – a delightful medley of five meticulously chosen grains that dance on your palate.

FEATURES

- Crafted from a blend of 5 grains: Wheat, Oats, Soya, Corn, and Chana dal.
- Enriched with Psyllium Husk for enhanced digestion and health benefits.
- Infused with Hydrolysed Vegetable Protein (HVP) for an added protein punch.
- 100% Roasted, boasting zero cholesterol and trans-fat.
- Vacuum packed to seal in ultimate freshness.

Available in Two Sizes:

Travel Pack (150g) : Mexican, Manchurian, Peri-Peri, Pudina-Chaat.



Elevate your snacking experience with Bitkit Multigrain Khakhra
a symphony of taste and health in every bite!

FAMILY PACK (200G)

Mexican, Manchurian, Peri-Peri, Pudina-Chaat.

MULTIGRAIN KHAKHRA



Peri-Peri Khakhra



Manchurian Khakhra



Mexican Khakhra



Pudina Chaat Khakhra

UPCOMING PRODUCTS



Bajri Methi Khakhra
Jowar Methi Khakhra
Raagi Sesame Khakhra
Rajgira Kothmir Khakhra

UPCOMING ROASTED SNACKS



SUPER RICH MAKHANA

- Salted
- Black Pepper
- Cheese Mania
- Mexican
- Manchurian
- Tangy Tomato
- Periperi
- Pudina Chaat
- Lemon mint



FIBER RICH BHAKHRI

- Gluten Free :** Oats • Quinoa
- Flaxseed • Raagi Beetroot
- Multigrain :** Plain • Methi • Masala
- Jeera • Coriander Chili • Garlic Chili



PROTEIN RICH PEANUTS

- Salted
- Black Pepper
- Hing Jeera
- Chilli Garlic



FOR DEALER INQUIRY

DOMESTIC & GIFTING

sales@bitkit.in
+91 92742 92752



EXPORT & PRIVATE LABEL

sagar@bitkit.in
+91 94267 87667



OUR CLIENT



PROMOTORS PROFILE



Sameer Popat, Co-Founder & CEO

Partner, Vajani Foods,
Education: PGDBM, Marwari University- Rajkot,
7+ Years Experience in Food Manufacturing, Operations and HR
+91 94267 87776 | sameer@bitkit.in



Sagar Popat, Co-Founder & CMO

Director, Somnath Products Private Limited,
Education: MSc Entrepreneurship, University of Surry- UK,
9+ Years Experience in Marketing, Strategy, Export and Finance
+91 94267 87667 | sagar@bitkit.in



Bhikhu Kumar, Co-Founder & CIO

Owner, B.kumar Food Consultancy Services,
Education: Bachelor of Science (B.Sc.), Biochemistry, Diploma in QA & ISO 9000,
30+ Years Experience in Food Industry, Recipe Development and R&D
+91 98249 30108 | bkumar@bitkit.in



Kalpesh Parekh, Co-Founder & CFO

Owner, K. P. Parekh & Co.,
Education: Chartered Accountant, ICAI,
9+ Years Experience in Finance, Audit and Start-up Eco System
+91 98984 64348 | kalpesh@bitkit.in

GROUP COMPANIES

SOMNATH PRODUCTS PRIVATE LIMITED

Manufacturer & Exporter of Incense Sticks, Puja Products & FMCG Products
www.somnathproducts.com

SOMNATH E-VENTURE



SOMNATH GLOBAL LLP

Import-Export Company of Agri, Food, FMCG & General Merchandise Products
www.somnathglobal.com

VAJANI FOODS (NOW MERGED WITH SNACKEAT FOODS PVT. LTD.)

Manufacturing & Exporter of Khakhra
www.vajani.com



Manufacturer & Exporter

SNACKEAT FOODS PRIVATE LIMITED

Factory : Plot. No. 4 & 5, R.S. No. 114/1 Amul Industrial Road, Opp. Gujarat Samachar Press, Anandpar (Navagam), Rajkot - 360 003, Gujarat, INDIA

Reg. Office : 501, Viral Heights, Nr. Ayodhya Chowk, 150ft. Ring Road, Rajkot - 360 006, Gujarat, INDIA

+91 92742 92752 | hello@bitkit.in    



Also Available on :   